

## Dr Pepper KOOZIE® Can Coolers Program – Abbreviated Terms and Conditions

### Print

Valid on purchases from 11/1/18-1/31/19; total limit of three (3) discount codes per person; each KOOZIE® Can Coolers discount code is a one-time use only and cannot be combined with any other code or offer. Codes must be redeemed by 2/28/19. Subject to full Terms and Conditions at [www.drpepper.com/koozie-terms](http://www.drpepper.com/koozie-terms). By texting PEPPERFAN to 64827, you consent to receive up to ten (10) automated text messages to the number you provided to Koupon Media. Your consent to the above is not required to make a purchase. Notice: Your mobile provider may charge you for each text sent/received. Warning: Message and data charges may apply. For help, send HELP to 64827. Send STOP to cancel. Privacy Policy at [www.drpepper.com/\\_/legal/us/privacy/](http://www.drpepper.com/_/legal/us/privacy/). T&C at [www.drpeppersnapplegroup.com/terms/](http://www.drpeppersnapplegroup.com/terms/). **Total limit of three (3) Rewards per person during promotion. While supplies last.**

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### Dr Pepper KOOZIE® Can Coolers Program Terms and Conditions

#### 1. Eligibility

Dr Pepper KOOZIE® Can Coolers Program (“Program”) begins Thursday, November 1, 2018, at 12:00:00 AM Eastern Time (“ET”) and ends on Thursday, January 31, 2019, at 11:59:59 PM ET (“Reward Period”). Participation in the Program is only open to legal residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older.

#### 2. Reward Program

Participants may participate in the Program by purchasing two (2) eligible Dr Pepper products (listed below) from any retailer during the Reward Period (“Qualifying Purchase”). Participants who make a Qualifying Purchase during the Reward Period and submit a photo of their store receipt with Qualifying Purchase will receive one (1) coupon code for a free 6-pack of KOOZIE® Can Coolers redeemable at [www.drpepperstore.com](http://www.drpepperstore.com) (“Reward”).

**Eligible Dr Pepper Products:**

PKG	BRAND	UPC	PKG	BRAND	UPC
12PK	DR PEPPER	7800008206	24PK	CHERRY DR PEPPER	7800009813
12PK	DR PEPPER	7800008216	12PK	DT CHERRY DR PEPPER	7800009906
24PK	DR PEPPER	7800008213	12PK	DT CHERRY DR PEPPER	7800009916
24PK	DR PEPPER	7800008210	24PK	DT CHERRY DR PEPPER	7800009910
8PK	DR PEPPER	7800008274	24PK	DT CHERRY DR PEPPER	7800009913
8PK	DR PEPPER	7800008231	12PK	DT CAF FREE DR PEPPER	7800008516
12PK	DT DR PEPPER	7800008306	12PK	DT CAF FREE DR PEPPER	7800008416
12PK	DT DR PEPPER	7800008316	12PK	DT CAF FREE DR PEPPER	7800008506
24PK	DT DR PEPPER	7800008313	12PK	DR PEPPER TEN	7800010316
24PK	DT DR PEPPER	7800008310	24PK	DR PEPPER TEN	7800001179
8PK	DT DR PEPPER	7800008331	12PK	DR PEPPER REAL SUGAR	7800010216
8PK	DT DR PEPPER	7800008374	12PK	DT CHERRY VANILLA DR PEPPER	7800008916
12PK	CHERRY DR PEPPER	7800009806	12PK	CHERRY VANILLA DR PEPPER	7800008816
12PK	CHERRY DR PEPPER	7800009816	12PK	VANILLA FLOAT DR PEPPER	7800002344
24PK	CHERRY DR PEPPER	7800009810			

**3. How to Participate**

Make a Qualifying Purchase and submit one (1) photo of the store receipt with two (2) eligible Dr Pepper products (“Product Photo”). Participants can submit their Product Photos by texting the keyword “**PEPPERFAN**” to **64827** and uploading the store receipt image when prompted. Participant will first receive a text message with opt-out instructions and disclosure for receipt of up to ten (10) automated text messages to the number provided, along with instructions for Product Photo submission. Limit of 160 characters per text. All submissions of Product Photos must be received by Thursday, January 31, 2019, at 11:59:59 PM ET to be eligible. Product Photos must capture the store receipt in its entirety, clearly show the eligible Dr Pepper products, name of retailer, date, and time of purchase. Participants should keep their store receipt until verification is complete. Dr Pepper/Seven Up, Inc. reserves the right to require a participant to provide original product packaging for verification purposes upon request.

**4. Redemption**

Participants must submit valid Product Photos via the method above to receive a Reward. Upon receipt and verification of the Qualifying Purchase, participants will be sent redemption instructions via text to the phone number used during submission. All Product Photos received during the Reward Period will be reviewed and validated within forty-eight (48) hours. Rewards will be fulfilled immediately upon verification via one (1) unique code for redemption at [www.drpepperstore.com](http://www.drpepperstore.com). The unique code will only be valid until February 28, 2019. Rewards are subject to provider’s full terms and conditions. Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undelivered Rewards. *Sponsor is not responsible for any computer-related malfunction that prevents the recipient from accessing entry or receiving their Reward.* **Limit of one (1) Reward (as detailed below) per person, per day during the Promotion Period. Total limit of three (3) Rewards per person during promotion. While supplies last.**

## **5. Text Messaging (SMS) Terms and Restrictions**

Standard message and data rates may apply. By texting “PEPPERFAN” to 64827, you consent to receive up to ten (10) one-time automated text messages (pertaining only to this Program) via an automatic telephone dialing system to the number you provided from Koupon Media, Inc. on behalf of Sponsor. Your consent to the above is not required to make a purchase. You may text HELP to 64827 at any time for help, or text STOP to opt out. **Carrier-specific charges for text messages may apply, including error messages, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement.** SMS may not be available for all service providers or for all handsets. Cellular phone carrier’s instructions for text messaging may be different. Check your phone capabilities and service provider for specific instructions. Sponsor makes no guarantee that any particular wireless service provider will be compatible with this Program. Participant is responsible for all applicable fees and taxes associated with Program participation. Sponsor, in its sole discretion, may add or delete a cellular carrier at any time, without notice.

## **6. Your Consent**

The Participant is responsible for any damage/loss due to use of a Reward. Dr Pepper/Seven Up, Inc. is not responsible for any malfunction or inconvenience that may occur. Product Photos obtained through unauthorized means or illegitimate channels will be void. Product Photos cannot be sold, traded, auctioned, or bartered, all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs, or organizations will be void. All requests become the property of Released Parties and will not be returned. Program is void where taxed, prohibited, or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. You cannot substitute, transfer, or redeem Rewards for cash. By participating in the Program, you agree to release, discharge, indemnify, and hold harmless Dr Pepper/Seven Up, Inc., Koupon Media, Inc., and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees, and agents (collectively, “Released Parties”) from any liability or damages that may arise out of participation in the Program or out of the acceptance, use, misuse, or possession of any product or service attained through this Program. All applicable federal, state, and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic, or otherwise, including, without limitation, errors or problems that may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner, or who are otherwise not in compliance with these terms, as solely determined by Released Parties, will not be eligible. Released Parties are not responsible for injury or damage to participants’ or to any other person’s computer or mobile device related to or resulting from participating in this Program.

## **7. Privacy Policy**

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsor or its agents, and used by Program Sponsor and its respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with Program Sponsor’s Privacy Policy as stated at [www.drpeppersnapplegroup.com/terms](http://www.drpeppersnapplegroup.com/terms).

## **8. Sponsor**

Dr Pepper/Seven Up, Inc., 5301 Legacy Drive, Plano, TX 75024