

## Dr Pepper Reward Yourself Lil' Sweet T-Shirt Program – Abbreviated Terms and Conditions

### Print

Must be U.S. legal resident, 18 or older. Valid on purchases from 2/1/20 to 3/31/20; total limit of two (2) discount codes per phone number; each Lil' Sweet T-shirt discount code is a one-time use only and cannot be combined with any other code or offer. Codes must be redeemed by 4/15/20. Subject to full Terms and Conditions at <https://www.drpepper.com/lilsweettshirtterms>. By texting "REWARD" or "LIL SWEET" to 21688, you consent to receive up to fifteen (15) automated text messages to the number you provided to Koupon Media. Your consent to the above is not required to make a purchase. Notice: Your mobile provider may charge you for each text sent/received. Warning: Message and data charges may apply. For help, send HELP to 21688. Send STOP to cancel. Privacy Policy at [www.drpepper.com/\\_/legal/us/privacy/](http://www.drpepper.com/_/legal/us/privacy/).

**Total limit of two (2) Rewards per phone number during promotion. While supplies last.**

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## Dr Pepper Reward Yourself Lil' Sweet T-Shirt Program Terms and Conditions

### 1. Eligibility

Dr Pepper Reward Yourself Lil' Sweet T-Shirt Program ("Program") begins Saturday, February 1, 2020, at 12:00:00 AM Eastern Time ("ET") and ends on Tuesday, March 31, 2020, at 11:59:59 PM ET ("Reward Period"). Participation in the Program is only open to legal residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older.

### 2. Reward Program

Participants may participate in the Program by purchasing three (3) eligible Dr Pepper products (listed below) from any retailer during the Reward Period ("Qualifying Purchase"). Participants who make a Qualifying Purchase during the Reward Period and submit a photo(s) of their store receipt(s) will receive one (1) coupon code for a free Lil' Sweet T-Shirt redeemable at [youdeservethistee.com](http://youdeservethistee.com) ("Reward").

#### Eligible Dr Pepper Products:

Description	UPC
12OZ CHERRY DR PEPPER CN 12PKX2	78000098167
12OZ CHERRY DR PEPPER CN 12PKX2 CB	78000098068
12OZ CHERRY DR PEPPER CN 20PK	78000098099
12OZ CHERRY DR PEPPER CN 24PK CB	78000098105
12OZ CHERRY DR PEPPER CN 24PK SC	78000098136
12OZ CHERRY DR PEPPER CN LS24	78000009538
12OZ DR PEPPER CN 12PKX2 CB	78000082067
12OZ DR PEPPER CN 12PKX2 DEP	78000082166
12OZ DR PEPPER CN 12PKX2 HER CB	78000102062
12OZ DR PEPPER CN 12PKX2 NOD	78000082166

Description	UPC
12OZ DR PEPPER CN 20PK	78000082098
12OZ DR PEPPER CN 24PK CB	78000082104
12OZ DR PEPPER CN 24PK CCO CB	78000082104
12OZ DR PEPPER CN 24PK SC	78000082135
12OZ DT CHERRY DR PEPPER CN 12PKX2	78000099164
12OZ DT CHERRY DR PEPPER CN 12PKX2 CB	78000099065
12OZ DT CHERRY DR PEPPER CN 24PK CB	78000099102
12OZ DT CHERRY DR PEPPER CN 24PK SC	78000099133
12OZ DT DR PEPPER CN 12PKX2 CB	78000083064
12OZ DT DR PEPPER CN 12PKX2 DEP	78000083163
12OZ DT DR PEPPER CN 12PKX2 NOD	78000083163
12OZ DT DR PEPPER CN 20PK	78000083095
12OZ DT DR PEPPER CN 24PK CB	78000083101
12OZ DT DR PEPPER CN 24PK CCO CB	78000083101
12OZ DT DR PEPPER CN 24PK SC	78000083132
7.5OZ CHERRY DR PEPPER SCN 6PKX4 BB	78000029673
7.5OZ DR PEPPER SCN 10PKX3 PB	78000026658
7.5OZ DR PEPPER SCN 15PKX2 PB	78000021424
7.5OZ DR PEPPER SCN 6PKX4 BB	78000002041
7.5OZ DT DR PEPPER SCN 10PKX3 PB	78000026672
7.5OZ DT DR PEPPER SCN 15PKX2 PB	78000021431
7.5OZ DT DR PEPPER SCN 6PKX4 BB	78000002058
12OZ DR PEPPER CREAM SODA CN 12PK (3X4)	78000034011
12OZ DT DR PEPPER CREAM SODA CN 12PK (3X4)	78000034035
12OZ DR PEPPER CREAM SODA CN 12PK (2X6)	78000033496
12OZ DT DR PEPPER CREAM SODA CN 12PK (2X6)	78000033571

### 3. How to Participate

Make a Qualifying Purchase and submit one (1) photo of the receipt with three (3) purchased eligible Dr Pepper products or up to three (3) photos over the course of the “Reward Period”; each photo must include at least one (1) eligible Dr Pepper product. Participants can submit their Receipt Photos by texting the keyword “**REWARD**” or “**LIL SWEET**” to **21688** and uploading the store receipt image when prompted. Participant will first receive a text message with opt-out instructions and disclosure for receipt of up to fifteen (15) automated text messages to the number provided, along with instructions for Receipt Photo submission. Limit of one hundred sixty (160) characters per text. All submissions of Receipt Photos must be received by Tuesday, March 31, 2020, at 11:59:59 PM ET to be eligible. Receipt Photos must capture the store receipt in its entirety, clearly show the eligible Dr Pepper products, name of retailer, date, and time of purchase. Participants should keep their store receipt until verification is complete. Dr Pepper/Seven Up, Inc. reserves the right to require a participant to provide original product packaging for verification purposes upon request.

#### 4. Redemption

Participants must submit valid Receipt Photos via the method above to receive a Reward. Upon receipt and verification of the Qualifying Purchase, participants will be sent redemption instructions via text to the phone number used during submission. All Receipt Photos received during Reward Period will be reviewed and validated within forty-eight (48) hours. Rewards will be fulfilled immediately upon verification via one (1) unique code for redemption at [youdeservethistee.com](http://youdeservethistee.com). The unique code will only be valid until Wednesday, April 15, 2020. Rewards are subject to provider's full terms and conditions. Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undelivered Rewards. *Sponsor is not responsible for any computer-related malfunction that prevents the recipient from accessing entry or receiving their Reward.* **Total limit of two (2) Rewards per phone number during promotion. While supplies last.**

#### 5. Text Messaging (SMS) Terms and Restrictions

Standard message and data rates may apply. By texting "REWARD" or "LIL SWEET" to 21688, you consent to receive up to fifteen (15) one-time automated text messages (pertaining only to this Program) via an automatic telephone dialing system to the number you provided from Koupon Media, Inc. on behalf of Sponsor. Your consent to the above is not required to make a purchase. You may text HELP to 21688 at any time for help, or text STOP to opt out. **Carrier-specific charges for text messages may apply, including error messages, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement.** SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities and service provider for specific instructions. Sponsor makes no guarantee that any particular wireless service provider will be compatible with this Program. Participant is responsible for all applicable fees and taxes associated with Program participation. Sponsor, in its sole discretion, may add or delete a cellular carrier at any time, without notice.

#### 6. Your Consent

The Participant is responsible for any damage/loss due to use of a Reward. Dr Pepper/Seven Up, Inc. is not responsible for any malfunction or inconvenience that may occur. Product Photos obtained through unauthorized means or illegitimate channels will be void. Product Photos cannot be sold, traded, auctioned, or bartered, all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs, or organizations will be void. All requests become the property of Released Parties and will not be returned. Program is void where taxed, prohibited, or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. You cannot substitute, transfer, or redeem Rewards for cash. By participating in the Program, you agree to release, discharge, indemnify, and hold harmless the Dr Pepper/Seven Up, Inc., Koupon Media, Inc., and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees, and agents (collectively, "Released Parties") from any liability or damages that may arise out of participation in the Program or out of the acceptance, use, misuse, or possession of any product or service attained through this Program. All applicable federal, state, and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic, or otherwise, including, without limitation, errors or problems that may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike

manner, or who are otherwise not in compliance with these terms, as solely determined by Released Parties, will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

**7. Privacy Policy**

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsor or its agents, and used by Program Sponsor and its respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with Program Sponsor's Privacy Policy as stated at [https://www.drpepper/\\_/legal/us/privacy/](https://www.drpepper/_/legal/us/privacy/).

**8. Sponsor**

Dr Pepper/Seven Up, Inc., 5301 Legacy Drive, Plano, TX 75024